

International seminar

Entrepreneurship from school to university: contrasting perspectives on teaching entrepreneurship skills through initial and continuous training

**22-23 May 2017,
organised by the University of Strasbourg**

Amphi Alain Beretz (salle des thèses), Nouveau Patio
20a, rue René Descartes – 67081 STRASBOURG

Monday 22nd May 2017

13h30	Welcome and registration
14h00	Opening of the seminar <ul style="list-style-type: none"> - Welcome <i>Benoît Tock, Vice-President Education, University of Strasbourg (FR)</i> <i>Patrick Llerena, Coordinator Entrepreneuriat University of Strasbourg (FR)</i>
14h15	Brief presentation of the objectives and organisation of the seminar and presentation of the project Entrepreneurship Beyond Borders <ul style="list-style-type: none"> - <i>Alison Garnier-Rivers, Entrepreneurship beyond borders project manager, University of Strasbourg (FR)</i>
14h25	Overview of higher education student entrepreneurship initiatives in Alsace Initiatives in the University of Strasbourg and University of Haute-Alsace <ul style="list-style-type: none"> - <i>Irene Iervolino and Jérémie Bontinck, Entrepreneurship beyond borders project manager, University of Strasbourg (FR)</i> Initiatives of the Alsace Tech network <ul style="list-style-type: none"> - <i>Denis Raison, Alsace Tech (FR)</i>
15h00	Setting the scene: state of the art of youth entrepreneurship in Europe Public policies on entrepreneurship: first findings of the project Interreg Europe IEER <ul style="list-style-type: none"> - <i>Cathy Giles, project coordinator at the Centre for Entrepreneurship & Enterprise Development, Institut of Technology Tralee, partner of the IEER project (IE) to be confirmed</i> <p>Discussion</p>
16h00	Coffee break
16h30	Entrepreneurship competence and reference frameworks The French national entrepreneurial competence framework "SKILVIOO" <ul style="list-style-type: none"> - <i>Pascale Brenet, Responsable PEPITE Bourgogne Franche-Comté (FR)</i> Competencia Emprendedora <ul style="list-style-type: none"> - <i>Carmen Pellicer, Fundación Princesa de Girona (ES)</i> <p>Discussion</p>
17h30	End of the first day

Tuesday, 23rd May 2017

8h30	Welcome and registration
9h00	<p>Promoting and stimulating entrepreneurship skills : case studies from around Europe</p> <p>Entreprendre pour apprendre – Inspire and prepare young people to succeed in entrepreneurship and business</p> <ul style="list-style-type: none"> - <i>Armelle Quentel, Entreprendre pour Apprendre Grand Est (FR)</i> <p>European programme Experiment</p> <ul style="list-style-type: none"> - <i>Rita Linzarini, Legacoop (IT)</i> <p>“Inspiring Student Entrepreneurship”</p> <ul style="list-style-type: none"> - <i>Angela Lawrence, Senior Lecturer, Business, Management and Marketing division, Staffordshire University (UK)</i> <p>Y-kampus entrepreneurship and innovation services in Tampere universities</p> <ul style="list-style-type: none"> - <i>Miina Makkonen, Y-Kampus (FI)</i> <p>Discussion</p>
11h00	Coffee break
11h30	<p>Promoting and stimulating entrepreneurship skills : entrepreneurship workshop proposed by Y-Kampus</p> <ul style="list-style-type: none"> - <i>Miina Makkonen, Y-Kampus (FI)</i>
12h30	Lunch
13h45	<p>Roundtable 1: the impact of early entrepreneurship on my career – feedback from European young entrepreneurs</p> <p>Moderation: <i>Patrick Llerena, Entrepreneurship coordinateur, University of Strasbourg (FR)</i></p> <p>Participants :</p> <ul style="list-style-type: none"> - <i>Giacomo Pradella (IT)</i> - <i>Alexej Gerstmaier (DE)</i> - <i>David Bruchlen and Perrine Strasser (FR)</i> - <i>Vincent Vinot (FR)</i> <p>Discussion</p>
15h00	Coffee break
15h30	<p>Roundtable 2: Pedagogical innovation in teaching entrepreneurship – overview of existing and new approaches</p> <p>Moderation: <i>Catherine Ledig, Director, ADEC (FR)</i></p> <p>Participants :</p> <ul style="list-style-type: none"> - <i>Alexander Tittel, Karlsruhe Institute of Technology (DE)</i> - <i>Hazel Squire, Staffordshire University (UK)</i> - <i>Armelle Quentel, Entreprendre pour Apprendre Grand Est (FR)</i> <p>Discussion</p>
16h45	Seminar conclusions
17h00	End of seminar